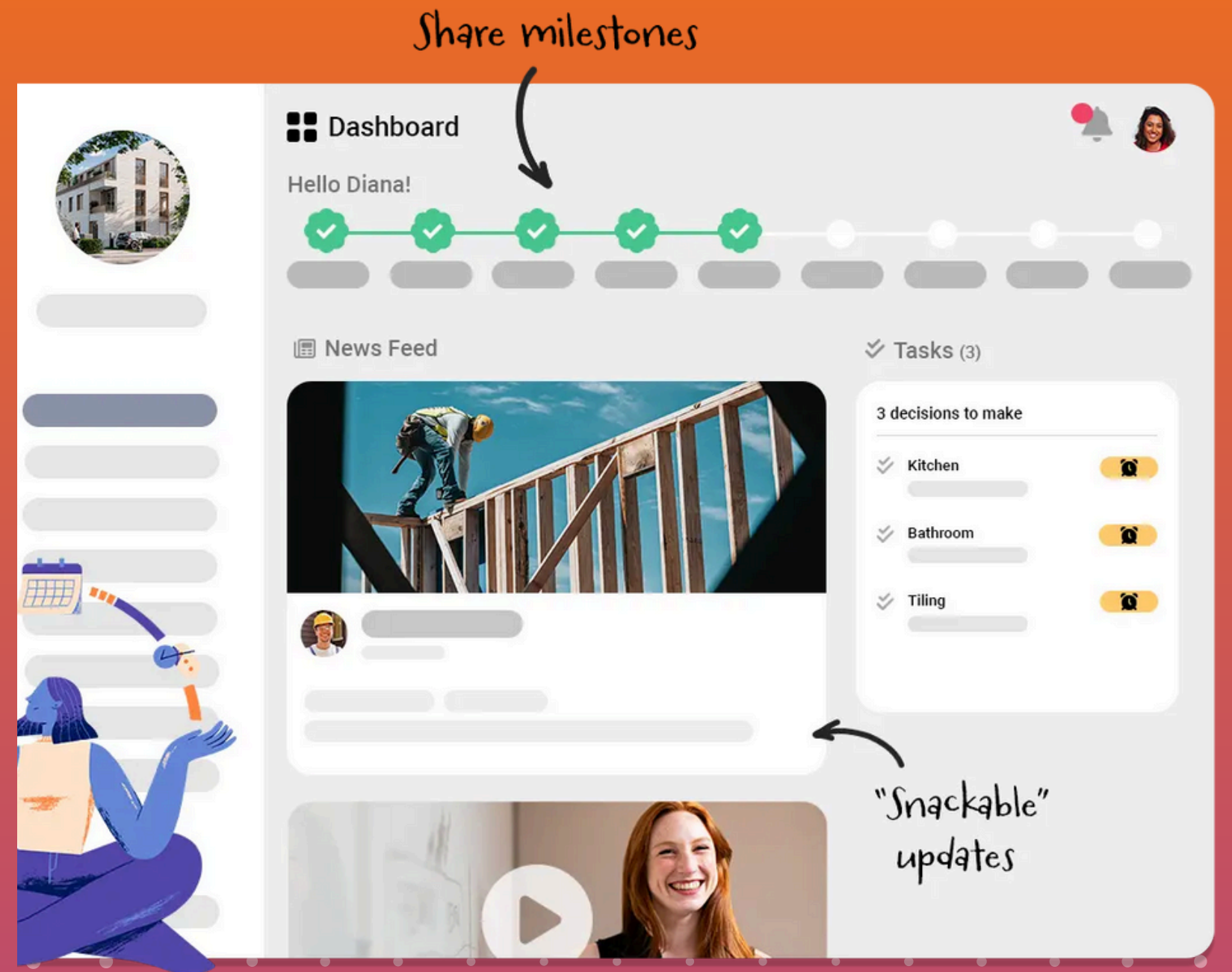




# CUSTOMER STORY

Building a market place with Ziggu integrations



# Company Overview

## #1 Customer Portal For Construction

Ziggu offers a customer portal that streamlines the communication and document management for home construction projects between all stakeholders.



The Ziggu platform streamlines the real-estate development journey by offering features like digital document management and automated client communications. It helps keep homebuyers informed while reducing administrative work for real-estate developers.

Ziggu brings all stakeholders - developers, contractors, and homebuyers - onto a single platform. This helps reduce miscommunication and speeds up decision-making while providing transparency.

# The Challenge

The group requires efficient integration solutions to serve their real-estate clients. Customers want to keep data in sync between Ziggu and internal business applications that they use, for example syncing documents between Sharepoint and Ziggu, syncing tasks between the Ziggu portal and their project management tool, syncing project info etc.



Customers of Ziggu  
request a wide range of  
integrations



Building up an integration  
market place is time  
consuming



Custom integrations are a  
sales enabler but are not  
profitable



# OUR SOLUTION

1

Pre-built data integrations for **instant activation** by the Customer Success team or by end-customers directly (self-service model).

2

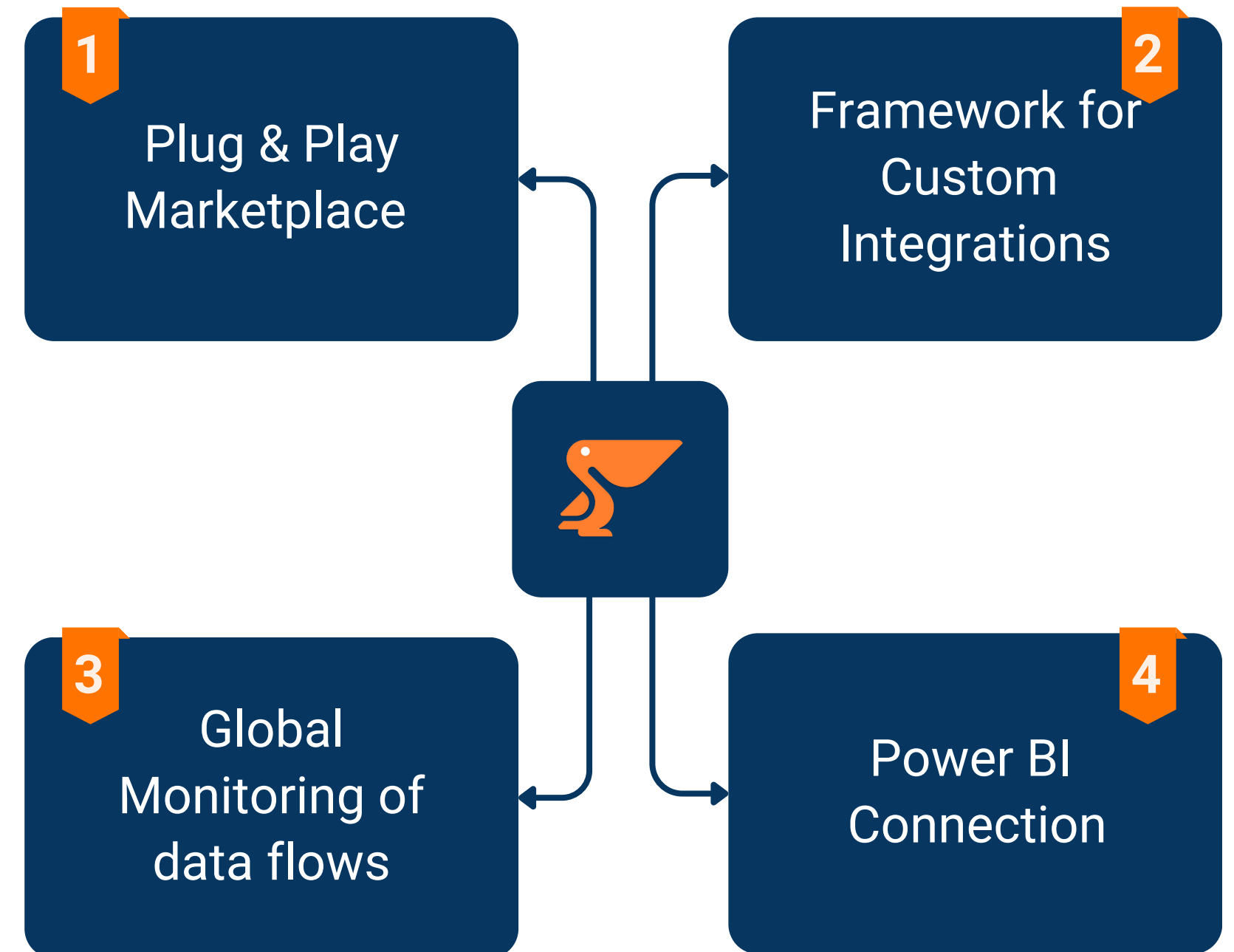
Framework and building blocks to build bespoke **custom integrations**. Standardized approach to implementing a custom integration based on the needs of the customer.

3

**Centralized management of end-customers**. Allows support teams to provide assistance, for example invite an end-customer to re-authorize a connection.

4

**Embedded front-end** UI widgets to provide visibility into the health of the data syncs for both the Support team and for end-customers.





# RETURN ON INVESTMENT (ROI)

**200+**

hours saved per integration to implement

**70%**

cost reduction in integration development

**20K+**

project items synced per week

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# EXAMPLE CONNECTORS USED



ZIGGU



POWER BI



SHAREPOINT



TEAMLEADER



ARCHISNAPPER



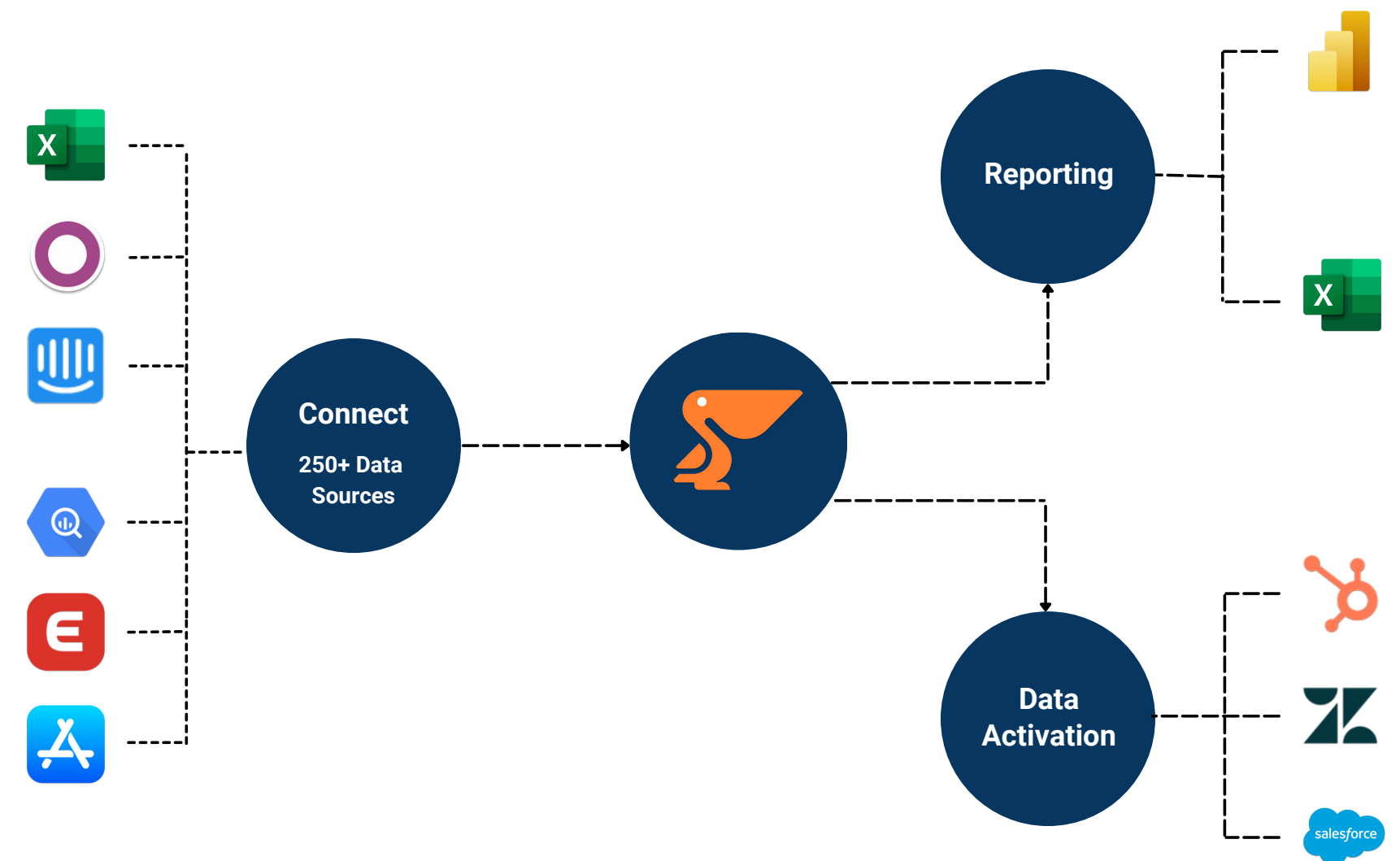
APROPLAN

Pelican is an **all-in-one data platform** that helps business teams to become truly data driven.

Pelican connects to a wide range of data sources including databases, data warehouses and SaaS applications. With Pelican's reverse ETL capabilities, SaaS companies can build data integrations at scale for their end-customers.

Pelican redefines the modern data stack by enabling business teams to work with data and build agile data products in a self-service manner.

[Request a Demo](#)







**LET'S  
CONNECT!**

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## More Info

<https://peliquan.io/>

## Try Now

<https://peliquan.io/free-trial>